

OVULATION TEST STRIP

50 TESTS PER BOX



Ovulation Testing Market



The global fertility and ovulation testing market was valued at approximately \$500 million in 2020.



Over 50% of women trying to conceive use some form of ovulation prediction method.



14-25% of women have irregular menstrual cycles making it difficult to predict ovulation.

Who is it for?

- **Women who are trying to conceive** - identify their most fertile days.
- **Women with irregular cycles** - help pinpoint the fertile window despite irregularities.
- **Women interested in understanding their menstrual cycle better** - track their ovulation patterns and gain insights into their reproductive health.

Test Type	Used to predict when there is a luteinizing hormone (LH) surge (OTC)
Sample Type	Urine
Time to Result	3-5 minutes
Accuracy	Over 99% accuracy (from the day of expected period)
Kit Contents	50 ovulation test strips, instructions for use
HSA/FSA Approved?	Yes
FDA Status	FDA approved, CLIA waived, OTC approved